

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, creating a modern, layered effect. The central area is white, providing a clean space for the text.

# Reaching The World for Christ, ...through Media

## Matthew 5: 13

YOU are the SALT of the earth. But if the salt loses its saltiness, how can it be made salty again?

.....It is no longer good for anything, except to be thrown out and trampled by men.

# As Media.....



# Salt, in general

- ▶ Salt adds seasoning, gives flavor
- ▶ Salt can be a sweetener
- ▶ Salt heals and can act as a disinfectant and fertilizer
- ▶ Salt is a preservative, it eliminates decay
- ▶ Salt is a unifier and a unit of exchange

# Media as Salt

- ▶ Media should add flavor to the world by influencing it positively and eliminate/disinfect the existing decay in all the mountains of society. Media should give direction to governments and its people. It should influence governments into enacting Laws and passing of “sound” Bills. It should transform nations. It should plant and cultivate the spirit of hope, love, peace, forgiveness, unity among mankind.

...cont

- ▶ Media should act as a preservative: it should preserve lives by teaching Godly values and virtues of good character
- ▶ Media should be an agent of sweetness: it should sweeten bitter lives (hope). It shouldn't cause bitterness between person/person, government/people
- ▶ Media should heal the already hurting society. It shouldn't discriminate

## As individuals...

- ▶ First need to win the world to us: by creating a relationship, loving them, genuinely
- ▶ (love them for, not because of), from the least to the best. God is love..
- ▶ Mark 9:50”You must have the qualities of salt among yourselves and live in peace with each other” ...

# Maintaining Saltiness as Media...

Philippians 4.8: Finally, brothers and sisters, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy—think about such things.....