



THE Napsta







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THE PROBLEM



“70% of young adults
drop out of church between the
age of 16 and 19 when they
graduate from high school.”

- Lifeway Research



THE REASON



“They think church is boring.”

- Christian Mom Thought



“They think church is not relevant.”

- Christian Mom Thought



THE PROPOSED SOLUTION



**THE ROLE OF CREATIVITY,
INNOVATION & IDEAS IN
TRANSFORMING TODAY'S
MODERN DAY CHURCH**



OUR TOOL



SOCIAL MEDIA



“Going digital is no longer an option, it is the default. ”

- Natarajan Chandrasekaran
(CEO, Tata Consultancy)



UNDERSTANDING THEIR WORLD



“The average youth checks their phone 110 times a day. Up to every 6 seconds in the evening.”

- Android App Locket



**BEING RELEVANT
TO THEIR WORLD**



“Go ye into all the world, and
preach...”

- Mark 16:15 (A)



**BUT ALL THIS STILL
BOILS DOWN TO AN IDEA...**



THE CREATIVE PROCESS OF IDEAS...

- & MY JOURNEY 😊



“Everything we see around us is as a result of a thought. We are sitting in a thought. Our minds are goldfields that have thoughts and ideas that could change the world.”

- Bishop TD Jakes



1). Create from the heart

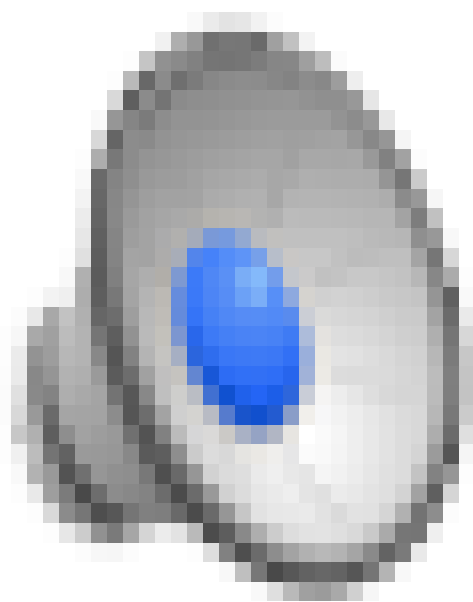


“Your heart knows
things that your
mind can’t
explain”



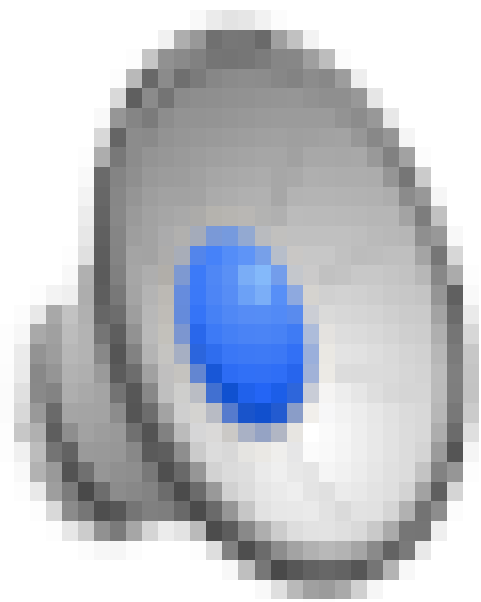
PAY DAY DANCE
(KE DEZEMBA BOSS)





PAY DAY DANCE
(KE JANUARY BOSS)





2). Break the rules

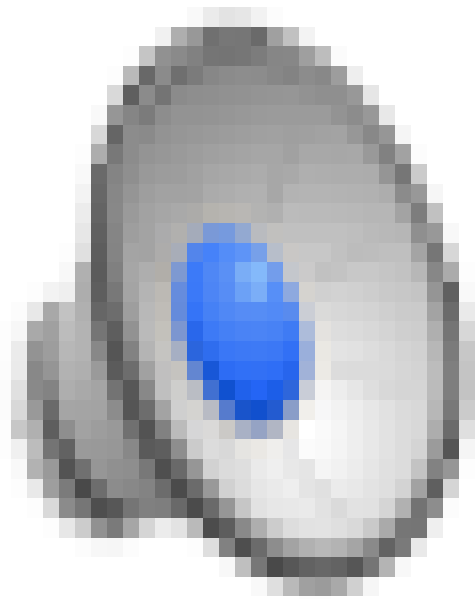


“Learn rules, so
you know how to
break them”



COCO PARODY





3). Be a helping hand



“You have two hands.
One to help yourself,
the second to
help others”



THE COMEDY SCHOOL PROJECT



THE NAPSTA

KING OF CHRISTIAN COMEDY

4). Stay true to you



“You create a credible
brand by staying
true to who
you are”

– Hilary Sawchuk



5). Tap into the creative
power within



“Meditation exercise”

– Practical



THANK
YOU



Q&A

